



Halmstad, Sweden

March 26, 2016

PRESS RELEASE

Information about the fire at Eleiko warehouse

On Friday March 25th a fire broke out at Eleiko's warehouse in Halmstad, Sweden. No person was injured. The Eleiko headquarters and our production facility were unaffected by the fire.

The fire may have short-term implications on our lead-times. We are currently pursuing a number of actions in order to limit any negative effects to our customers. The entire Eleiko team is acting with this as the primary objective and will reach out to anyone that may be affected.

It is noted that Eleiko is fully operational and open for business as usual. We have warehouses in other locations which will be utilized and also enjoy the full support from our supplier network.

For more information please contact your nearest Eleiko representative or CEO Erik Blomberg, on telephone +46 765 260 618 or by e-mail erik.blomberg@eleiko.com.

About Eleiko

For almost 60 years, Eleiko Sport has been a worldwide leader within international weightlifting, powerlifting and strength & conditioning communities. Our products have been delivered to more than 180 countries. They are often seen at the world's largest championships, where more than 1,000 world records have been set with an Eleiko bar. Eleiko is headquartered in Halmstad, Sweden, and employs 75 people across offices in Sweden, Norway, Finland, Germany, Russia and the U.S.